

Let's save lives together.

We offer free, 24/7 support for people in crisis via text. We're the one easy place for someone to turn to whether they're shouldering anxiety, depression, substance abuse, suicidal ideation or anything in between. And we've built one of the largest real-time mental health data sets in the world, which means we can spot trends and identify a community's needs.

What we can do

Let us do the heavy lifting. We can provide 24/7 mental health support for the people in your community, no matter who or where they are.

- **Co-branded textline.** We'll create and track a unique keyword (e.g. Text YOURORG to 741741) to take care of your community. This is your very own text line that we staff with our trained Crisis Counselors.
- **Data sets.** We'll provide access to a dashboard reflecting the impact of your text line (more on what it includes, below!)
- **Alternate data.** We'll provide access to state-wide or issue-specific data in an additional dashboard.
- **Marketing support.** We'll give you a best practices guide and marketing toolkit so you can quickly learn the best ways to get the number out.

What you can do

We want to end suffering in silence. We can't do it alone.

- **Help us help more texters.** Our service is free to texters, but there is a cost to us to help each one. We charge an annual fee for our co-branded textline partnerships to ensure that we can keep helping people in pain.
- **Promotion.** Share your textline far and wide! Help us reach the people in your community.

Next steps

