New Jersey

**Issues**

- Depression/Sadness
- Anxiety/Stress
- Suicide
- Isolation/Loneliness
- Self Harm
- COVID-19
- Grief
- Emotional Abuse
- Substance Abuse
- Eating Body Image

**Race/Ethnicity**

- 62% WHITE
- 22% HISPANIC, LATINE, OR SPANISH ORIGIN
- 17% BLACK
- 9% ASIAN
- 2% AMERICAN INDIAN/ALASKA NATIVE
- 2% MIDDLE EASTERN, NORTH AFRICAN, OR ARAB
- 0.7% NATIVE HAWAIIAN OR OTHER PACIFIC ISLANDER

**Age**

- 0-12: 12.9%
- 13-17: 30.6%
- 18-24: 27.1%
- 25-34: 17.3%
- 35-44: 17.3%
- 45-54: 5.4%
- 55-64: 4.0%
- 65+: 0.7%

**Gender**

- Female: 78%
- Male: 14%
- Trans: 3%
- Gender-queer: 3%
- Agender: 2%

**Sexual Orientation**

- Heterosexual: 50.8%
- LGBTQ+: 49.2%

**Statistics**

- 30,838 CONVOS ON OUR PLATFORM
- 2,751 TEXTERS IN CRISIS
- 65% FIRST-TIME ACCESSING CARE
- 242 SUICIDE DE-ESCALATIONS
- 87 ACTIVE RESCUES