**New Jersey**

- **29,170** Conversations
- **15,981** Texters in Crisis
- **59%** Shared Something for First Time
- **180** Suicide De-escalations
- **54** Active Rescues

### Age

- **< 14 yrs** 13%
- **14-17 yrs** 28%
- **18-24 yrs** 26%
- **25-34 yrs** 18%
- **35-44 yrs** 8%
- **45-54 yrs** 4%
- **55-64 yrs** 2%
- **> 64 yrs** 1%

### Race/Ethnicity

- **White** 59%
- **Hispanic/Latinx** 23%
- **Black/African American** 19%
- **Asian** 11%
- **Native American/Native Alaskan/Indigenous** 2%
- **Native Hawaiian/Pacific Islander** 1%
- **Middle Eastern/North African/Arab** 1%

### Sexual Orientation

- 50% Heterosexual
- 50% LGBTQ+

### Gender

- 1% Genderqueer
- 1% Agender
- 4% Trans
- 16% Boys/Men
- 77% Girls/Women

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* State was estimated using area codes, which is approximately 70% accurate based on historical data. All demographic data is based on the voluntary post-conversation survey that approximately 21% of texters complete. Please note that the total percentages in the race, gender, and sexuality charts will not add up to 100% because texters might identify with multiple identities.