### Wisconsin

**19,464** Conversations

**10,766** Texters in Crisis

**60%** Shared Something for First Time

**271** Suicide De-escalations

**127** Active Rescues

#### Issues

- **Relationships**: 32%
- **Anxiety/Stress**: 33%
- **Depression/Sadness**: 33%
- **Suicide**: 26%
- **Isolation/Loneliness**: 21%
- **Self Harm**: 13%
- **Grief/Bereavement**: 12%
- **Eating/Body Image**: 4%
- **Emotional Abuse**: 3%
- **Bullying**: 3%
- **Substance Use**: 3%
- **Sexual Abuse**: 3%
- **Physical Abuse**: 2%
- **Gender/Sexual Identity**: 1%

#### Age

- **< 14 yrs**: 16%
- **14-17 yrs**: 32%
- **18-24 yrs**: 25%
- **25-34 yrs**: 14%
- **35-44 yrs**: 7%
- **45-54 yrs**: 4%
- **55-64 yrs**: 2%
- **> 64 yrs**: <1%

#### Race/Ethnicity

- **White**: 83%
- **Hispanic/Latinx**: 9%
- **Black/African American**: 9%
- **Native American/Native Alaskan/Indigenous**: 5%
- **Asian**: 3%
- **Native Hawaiian/Pacific Islander**: <1%
- **Middle Eastern/North African/Arab**: <1%

#### Sexual Orientation

- **48%** Heterosexual
- **52%** LGBTQ+

#### Gender

- **1%** Genderqueer
- **2%** Agender
- **5%** Trans
- **15%** Boys-Men
- **77%** Girls-Women

---

*State was estimated using area codes, which is approximately 70% accurate based on historical data. All demographic data is based on the voluntary post-conversation survey that approximately 21% of texters complete. Please note that the total percentages in the race, gender, and sexuality charts will not add up to 100% because texters might identify with multiple identities.*