18% of conversations

20% of texters

64% Shared something for first time

90% Found the conversation helpful

67% Reached out because they had no one else to talk to

Race/Ethnicity

- Asian: 3.6%
- Black/African American: 9.1%
- Hispanic/Latino: 100.0%
- Middle Eastern/North African: 1.3%
- Native American/Native Alaskan/Indigenous: 5.1%
- Native Hawaiian/Pacific Islander: 1.4%
- White: 21.4%

Age

- 13 or younger: 19.2%
- 14-17: 33.3%
- 18-24: 22.7%
- 25-34: 14.1%
- 35-44: 6.4%
- 45-54: 2.8%
- 55-64: 1.0%
- 65+: 0.3%

Gender

- Agender: 1.3%
- Boy/Man: 15.9%
- Genderfluid: 3.9%
- Genderqueer: 1.3%
- Girl/Woman: 72.3%
- Intersex: 0.3%
- Non-binary: 5.7%
- Trans: 4.8%
- Two Spirit: 0.6%
- Write In: 2.4%

Sexual Orientation

- LGBTQ+: 51.9%
- Straight or Heterosexual: 48.1%

Disclaimer: Only includes those who responded to our voluntary post-conversation survey in 2023. On average, approximately 21% of our texters overall complete this survey. Please note that the total percentages in the race, gender, and sexuality charts will not add up to 100% because texters might identify with multiple identities.